



CASE STUDY: Creating Web solutions for Health Payers

Healthwise Content Integration

Indexed action-oriented web content, tools and resources for self-care and condition self-management



Challenge

Our client identified a need to provide their community and membership with indexed action-oriented web content, tools and resources for self-care and condition self-management. After a detailed vendor assessment, Healthwise was selected as the vendor of choice. Healthwise is widely considered to be the gold standard in health content.

The client's contract with the Mayo Clinic was ending and new vendor contents needed to be integrated in to the site by end of the contract.

Our Solution

- We developed a sophisticated presentation layer for XML to HTML content conversion with an emphasis on the speed of processing.
- Pamet implemented the process for Healthwise data collection, accommodated this content with existing Blue Shield data structure and implemented the appropriate presentation layer to allow browsing of the content.

- ATG
- Oracle

Benefits to the Client

- Our client is now able to offer its members, prospects and site visitors the "best in class" health content and to do that with added efficiency to the health content management process.
- The reading, transformation and storing of the complete set of Healthwise content (around 14000 files) takes less than 30 minutes.
- Pamet was able to leverage its extensive experience in ATG and Java to complete this project in less than eight weeks.

